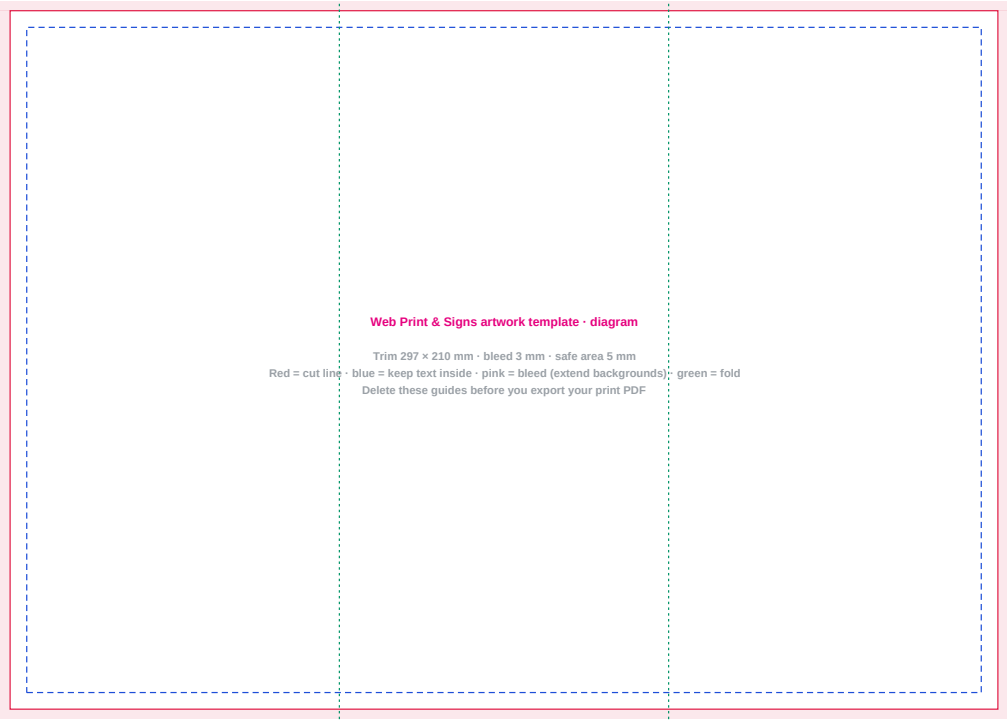
Web Print & Signs
EVERY TOUCHPOINT, ON BRAND

Artwork guide
webprintsigns.co.uk

Flat & Creased Leaflets

Roll Creased to 6pp 1/3 A4 (Flat)



Finished (trim) size	**297 × 210 mm**
Document size with bleed	**303 × 216 mm**
Bleed	**3 mm on every edge**
Safe area	**keep text and logos 5 mm inside the cut line**
Folds	**2 fold lines, shown in green; the flat sheet is shown**
Pages	**2 (front, back)**
Resolution	**300 dpi at full size**
Colour	**CMYK**
File	**PDF (PDF/X-1a is ideal), fonts embedded or outlined**

Before you send your file

• Before submitting creased leaflet artwork, we recommend you print a mock up to check the artwork is positioned correctly.
• When creating any leaflet, please supply your artwork as a 2 page, double sided PDF. For example, on an A4 creased to A5, page 1 should display pages 4 & 1 of the leaflet and page 2 should display pages 2 & 3, as shown in this illustration .
• Include 3mm bleed on all sides
• Supply as a CMYK PDF
• 3mm minimum safe zone/margin on all edges (5mm for an artwork border with an even finish)

No design software? We can do it for you.

Order with "Design it for me" and our designers set up your artwork and send a proof.

Questions: hello@webprintsigns.co.uk · 0161 315 1151 · webprintsigns.co.uk